

# Speeding up ambulance services through demand forecasting and positioning recommendations

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## INTRODUCTION

In health emergencies, every minute is crucial, as for ambulance services, a 1 minute can mean a **24%** increase in survival chance (e.g., in the event of the heart attack).



**400+**  
ambulances



**<15 mins**  
response time

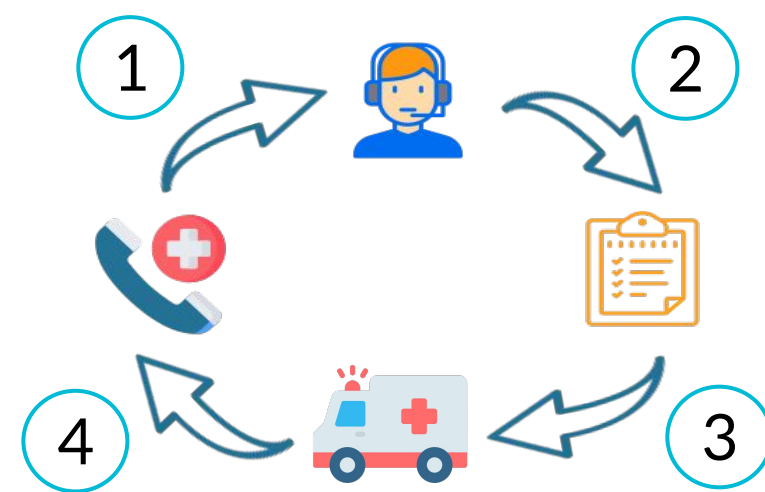


**700k+**  
emergencies/year



DRK (Deutsches Rotes Kreuz) in Rhineland-Palatinate, handles emergency calls by dispatching appropriate ambulance vehicles.

## CURRENT PROCESS



Currently, during emergencies, dispatchers assess a list of nearby ambulances from the control center and assign the closest one to the scene.

It is a legal requirement that at least 95% of ambulances arrive within 15 minutes.

## GOALS



Improving **emergency response time** by optimizing ambulance arrival time across the region.



**Predicting call volume** by location and time using historical data.



**Proactively moving ambulances** to areas with anticipated demand but limited coverage.

## METHODOLOGY

### Data

Data from 2018-2023



Emergency Call Data



Demographics

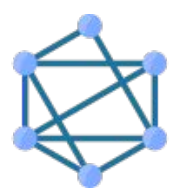


Weather



Openstreetmap (OSM) Data

### Preprocessing



OSM analysis

Extract OSM road network:  
Nodes (intersections)  
Edges (roads)



Location Clusters

Clustering the nodes for simplification.

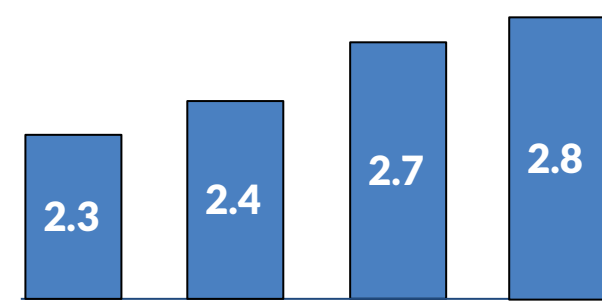
### Demand Prediction

Predicting volume of calls per time and node of the street network, using ML and statistical models.

- LightGBM (LGBM)
- Randomforest (RF)
- Poisson point processes (PPP)



#### Mean Absolute Error



PPP selected based on MAE

### Coverage (Travel Time)

The calculation of travel time of an ambulance to any location using LightGBM based on following features:



Weather



Time of day



Siren On/Off

Ambulance Stations

Served also by other region's DRK

Faster

Slower

### Spatial Index

The spatial index of a node is the probability that an ambulance can reach it under 15 minutes and taking into account:



Demand Forecasting



Ambulance Count



Ambulance Arrival Time



Ambulance Return Time

The index is summed over space to give a **score** to any given ambulance placement

### Ambulance Relocation Recommendation

Based on **spatial index**, **station locations**, and a list of **additional possible locations**, the head dispatcher periodically gets a recommendation if any ambulances should be **proactively relocated**.



Spatial Index



Flexible locations



Ambulance Stations

= Relocation



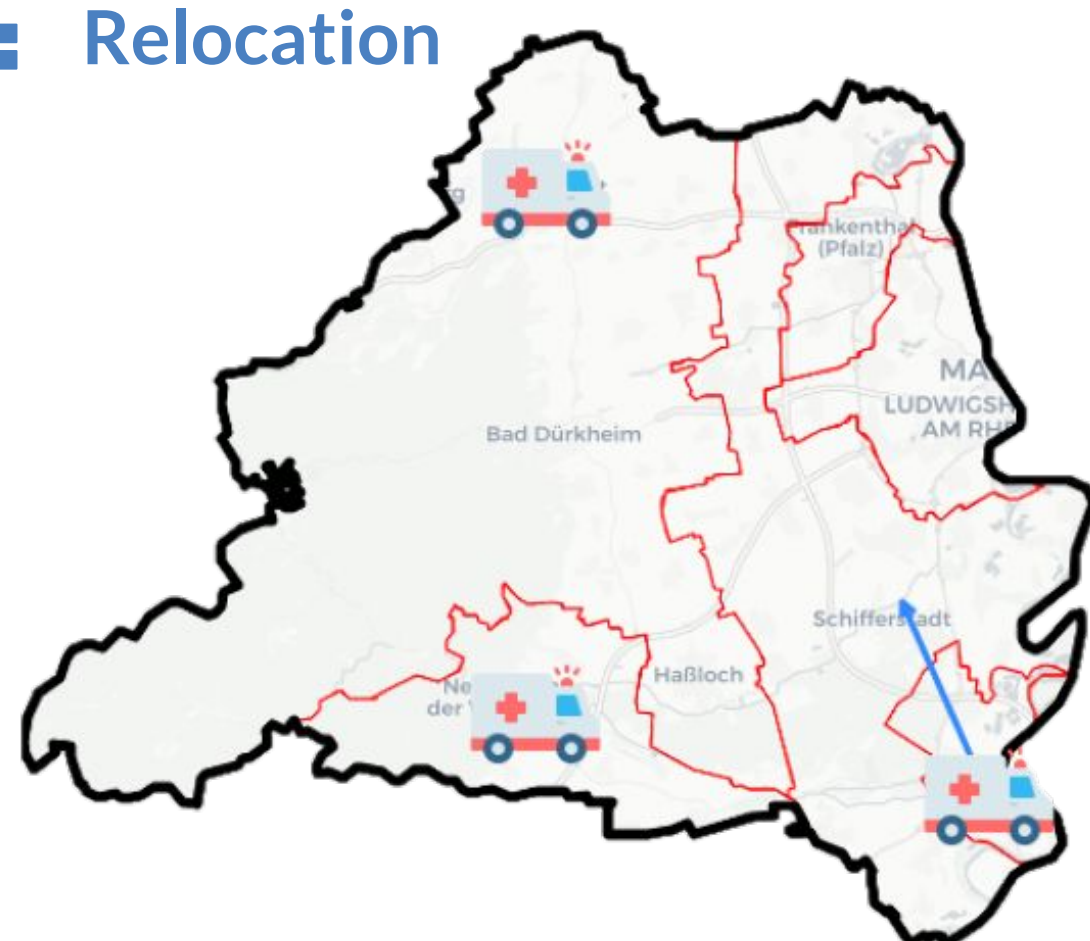
Close to demand



Not close to stations



Near to amenities



### Results

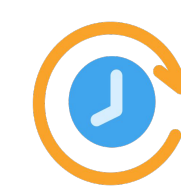
Our simulation shows that by using our relocation recommendation, DRK can now reach

**30%**

reduction in the number of calls that wait >15 minutes previously.



Reach **110** calls/year that were not reachable under 15 minutes previously.



**35%** improved estimation for travel times



**10%** better call volume prediction than historical baseline.

### Our Thanks

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